Survey Questionnaire

# Topic: Data Privacy Awareness Among Users of E-Commerce Platforms in Bangladesh

## Section 1: Demographic Information

1. Your Age:  
- 18–22  
- 23–26  
- 27–30  
- 31–35  
- Above 35

2. Your Gender:  
- Male  
- Female  
- Other  
- Prefer not to say

3. Your Educational Background:  
- SSC / HSC  
- Diploma  
- Undergraduate  
- Graduate or higher

4. Your Occupation:  
- Student  
- Job holder  
- Business  
- Freelancer  
- Other

5. Your Area of Residence:  
- Dhaka  
- Chittagong  
- Rajshahi  
- Khulna  
- Other

## Section 2: E-Commerce Usage Behavior

6. How often do you shop online?  
- Very Frequently (weekly)  
- Frequently (monthly)  
- Occasionally  
- Rarely  
- Never

7. Which platforms do you use most for online shopping? (Select all that apply)  
- Daraz  
- Pickaboo  
- Rokomari  
- Facebook Marketplace  
- Other: \_\_\_\_\_\_\_\_\_\_\_

8. What types of personal data have you shared on e-commerce platforms? (Select all that apply)  
- Name  
- Mobile number  
- Email  
- Home address  
- Payment information  
- National ID

## Section 3: Data Privacy Awareness

9. Are you aware that e-commerce sites collect and store your personal data?  
- Yes  
- No  
- Not Sure

10. Have you ever read the privacy policy of any e-commerce site?  
- Yes  
- No  
- Skimmed it

11. To what extent do you agree: “I understand what information is collected about me when I use e-commerce websites.”  
- Strongly Agree  
- Agree  
- Neutral  
- Disagree  
- Strongly Disagree

12. To what extent do you agree: “I am concerned about how my personal information is handled by e-commerce websites.”  
- Strongly Agree  
- Agree  
- Neutral  
- Disagree  
- Strongly Disagree

13. Do you believe Bangladeshi e-commerce platforms are transparent about data usage?  
- Yes  
- No  
- Not Sure

## Section 4: Trust, Behavior & Experience

14. To what extent do you agree: “I trust the e-commerce sites I use with my personal data.”  
- Strongly Agree  
- Agree  
- Neutral  
- Disagree  
- Strongly Disagree

15. Would you avoid using an e-commerce platform if it didn’t have a visible privacy policy?  
- Yes  
- No  
- Maybe

16. Have you ever faced issues related to data misuse or online fraud from an e-commerce platform?  
- Yes  
- No  
- Not Sure

17. If yes, did it change your behavior when shopping online?  
- Yes, I became more careful  
- No change  
- I stopped using that platform  
- Not applicable

18. Do you limit the amount of personal information you share online because of privacy concerns?  
- Always  
- Often  
- Sometimes  
- Rarely  
- Never

## Section 5: Improving Privacy Awareness

19. What sources do you rely on for understanding data privacy? (Select all that apply)  
- Social Media  
- News/Articles  
- Educational Institutions  
- Peers  
- I don’t seek this information

20. Would you support mandatory privacy awareness prompts before using e-commerce apps in Bangladesh?  
- Yes  
- No  
- Not Sure